

# C's of Communication: True or False?

1. The message must be complete and geared to the receiver's perception of the world.

**True or False?**

2. The message shouldn't be based on facts and a complex message doesn't need any additional information and/or explanation.

**True or False?**

3. The message ought to be supported by factual material such as research data and figures.

**True or False?**

4. It's important to approach the audience in a dominant and confident manner.

**True or False?**

5. Use of terms that show respect for the receiver contribute towards effective communication.

**True or False?**

6. A correct use of language increases trustworthiness and the receiver will feel that they are taken seriously.

**True or False?**

7. Confusing and complex language is characterized by explicitness, short sentences and concrete words.

**True or False?**

8. Fuzzy language is absolutely forbidden, as are formal language and cliché expressions.

**True or False?**

9. There is no need to take your audience into account when sending a message.

**True or False?**

Answers below.



Visit  
[JBPartners.com/SMART-Tools](https://www.jbpartners.com/SMART-Tools)  
to learn more about stress.

JB Partners, LLC  
904.420.0434  
[JBPartners.com](https://www.jbpartners.com)  
[info@jbpartners.com](mailto:info@jbpartners.com)